

Online Trading Portal - UberFx

UberFx offers both small and large investors equal access to the liquid and competitive world of foreign currency trading allowing everybody the possibility to make money with money!

The Foreign Exchange market, also referred to as “Forex” or “FX” market, is the largest financial market in the world. Unlike other financial markets, the forex market has no physical location or central exchange. It is an over-the-counter market where buyers and sellers including banks, corporations, and private investors conduct business in a true 24-hours market. Unlike any other financial market, investors can respond to currency fluctuations caused by economic, social and political events at the time they occur – day and night. The huge number and diversity of players involved make it difficult for even governments to control the direction of the market. The unmatched liquidity and around-the-clock global activity make forex the ideal market for active traders.

Traditionally the forex market was only available to larger entities trading currencies for commercial and investment purposes through banks. Now online trading platforms, such as UberFx, allow smaller financial institutions and retail investors access to a similar level of liquidity as the major foreign exchange banks, by offering a gateway to the primary (Interbank) Market.

The objective of UberFx currency trading is to exchange one currency for another in the expectation that the market rate or price will change so that the currency you bought has increased its value relative to the one you sold. If you have bought a currency and the price appreciates in value, the trader must sell the currency back in order to lock in the profit.

UberFx is having exceptional Forex trading ability to profit in Up or Down Market. UberFx is having Technical and fundamental analyst who provides online trading services globally at right time to the investors (Buyers) and sellers for currency trading.

Key Benefits

- ✓ Project Integration and Execution in VB.Net
- ✓ Functional Testing of existing Application
- ✓ Code Review and Debugging
- ✓ Fixing execution issues regarding application publication on and domain dependency.
- ✓ Identifying functional Issues and Limitations
- ✓ Publishing and Deployment
- ✓ Fixing Application broken links with database
- ✓ Comparative Market Analysis with similar kind of online trading applications
- ✓ Restructuring of Application
- ✓ Integration of Latest Online Trading Methodologies

- ✓ Functional enhancements
- ✓ Secured Platform
- ✓ Effective Tracking of day to day transactions by each stakeholder
- ✓ More sophisticated Control Panel

Technology

- ✓ Microsoft Development Platform: VB.Net, AJAX, MS-IIS 6.0
- ✓ Database: MS SQL Server 2000
- ✓ Microsoft Documentation Platform: MS Projects, MS Word, MS Excel
- ✓ Adobe Designing Tools: Macromedia Dreamweaver, Photoshop, CorelDraw